

BRIEF HISTORY-

Apparently the very first Postcard was issued in Vienna in 1869, this unverified piece of information appeared as one of those common 'Did you know' statements made without providing a source. The Picture Postcards (PPCs) first general appearance in Europe was in/or around the 1890s, and at this time "court" size cards only were allowed, [approximately 3" x 4"], these cards had a picture side with room for a message below or to the side depending on layout, the reverse or 'Postcard' side was only available for the Name & Address, early cards were known as vignettes, as the picture or pictures did not occupy all the space. When the size was increased to the standard size [approximately 5" x 3"] in 1899 this then provided the growth in the UK, the so called 'Golden Age' here was 1900 -1918. This period is when the majority of 'old' cards were produced and indeed collected most avidly. Most of the early quality cards were produced in Germany as printers in the UK had very limited experience with this type of printing. In 1902 the address side was divided into two [Divided Back cards, initially this was a 60/40 division, quickly changed to 50/50] the left side could be used for a message, the right for the address, with this change, the picture could now occupy the whole front space. The special postal rate for Postcards was agreed at 'Half Penny', but in 1918 at the close of WW I this doubled to 'One Penny'.

Apart from all the 'big' publishers of PPCs many Photographers and Printers saw an opportunity and produced cards for their local areas, and so making a accurate historical record of all examples can get very difficult. Many of the more interesting aspects of collecting these early PPCs are in fact the messages they impart and unfailingly the speed of Postal Delivery Services in those pre WWI days.

All Cards are coloured unless otherwise stated.

KENT MAP POSTCARDS

[G.W.Bacon & C^o. Ltd., London.](#) and the various [Company name variations](#)

[Bacon's Geographical Establishment. / G.W.Bacon & C^o. Ltd.,127,The Strand. London.](#)

1. **FOLKESTONE/HYTHE-** Coloured in Pink with a blue sea Lower R a 'Scale of Miles 0-2' = [1.2", 3cm], obbl. 'G.W.Bacon & C^o. Ltd., London. Reverse Bacon's "Excelsior" Post Cards, London. W.C. Postage 1/2d. [1907-]
2. **ISLE of THANET-** Coloured in Pink with a blue sea, Upper L a 'Scale of Miles 0-2' = [1.2", 3cm], obbl. 'G.W.Bacon & C^o. Ltd., London. Reverse Bacon's "Excelsior" Post Cards, London. W.C. Postage 1/2d. [1907-]
3. **DEAL, DOVE, FOLKESTONE, HYTHE-** Coloured in Pink with a blue sea, Lower R a 'Scale of Miles 0-3' = [.75", 2cm], [1907-]
4. **KENT-** Possibly from the Dispatch Atlas map - Coloured pale green/blue, and a grid across the map face, L/L, Lower R a 'Scale of Miles 0-10' = [.8", 2cm]. obal. 'LONDON 0°'. obbr. Bacon's Geographical Establishment. London. Reverse Bacon's "Excelsior" Post Cards, London. W.C. Postage 1/2d. [1907]
5. **London South to Littlehampton/Brighton/Eastbourne -** obbr. Coloured in Pink with a blue sea and a grid across the map face, L/L, obbr. 'Bacon's Geographical Establishment. London.' Lower L a 'Scale of Miles 0-10' = [.75", 2cm]. NB Posted 24th August 1908 Haywards Heath [1/2d Green Stamp Edw VII]
6. **'ROCHESTER'-** Landscape card coloured pale greens/blue, Upper centre City CofA & compass indicator. Tt border- obbr 'SCALE (0)-1/4 MILE' = [1.25", 3.2cm] obbl 'G.W.Bacon & Co Ltd., 127, Strand, London.' Card postage given as 1/2d. [1907-18]
7. **Environs of TUNBRIDGE WELLS-** 2 copies, Landscape cards coloured in pale green, red/brown roads, Border sl- obbl 'G.W.Bacon & Co. Ltd.' obbc 'Scale 0-4 Miles' = [1", 2.5cm] [post 1923]
8. **Map of KENT pt Sry & Ssx-** Unc map with orange/brown main roads. obbl- 'SCALE 0-20 MILES' = [1.3", 3.3cm] over stamped 'A.A.Cundell, Ltd. Calverly Garage Tunbridge Wells.' Back printed so more of a 'Trade card'.

9. **Plan of Ramsgate.** Landscape card coloured pale greens/blue, Upper L title 'Plan of Ramsgate'. Tt border, date probably c1907-8 as other area examples. Unseen so further details not known.

NB. Images for additional card/s may be found at <http://mapcard.co.uk/Bacontn.htm> courtesy of Collector Julian Catkins.

British Library / Henry Stone & Son(Printers) Ltd Banbury

1. **Map of G.B by Mathew Paris** - c1250 Reproduction of original

Daily Mail /.... Herne Bay?. Soft Water Map Card of England & Wales

1. Card which copies a page from the Newspaper 'Daily Mail Friday 15th 1905' **MAP OF E&W** and a oval portrait of Sanor/Senor Manuel Garcia 100 yrs old who taught Jenny Lind to sing. The map show the places in E&W where soft water is available. The card title is 'HERNE BAY for HEALTH' and shows all of GB and pt of N.W. France 1905 or later.

E.T.W.Dennis & Sons Ltd., Scarborough. [active c1901-1978 onwards]

[Edward Thomas West Dennis, premises in Westmount also used the name Westborough Press, TM 'Dainty']

1. Stylised Map covering pt of Surrey, Sussex and all of Kent title **SOUTH EAST ENGLAND.** 'S.5301.L' .

Dunlop Rubber Co.,Ltd.

1. Title '**THE DOVER ROAD**' compass indicator Lower L 'A.1717'
NB '1d stamp if with only Sender's name and Address and 5 words conventional greeting.'

Elgate Postcards. Unit 1, Hopes Lane, Ramsgate.

1. Road map Winchester/Canterbury, title '**THE PILGRIMS' WAY**' 1986

F.Frith & Co.,Ltd.,Reigate.

[Francis Frith, b 1822 d.1898, sons Eustace & Cyril took over business 1896, Company made Ltd in Jan 1896. post 1918 Grandson Francis E. joined the Co, moved premises to Raglan Rd in 1935, in 1939 AF.Sargent and Sons with Francis E ran the business, Company sold 1968, liquidated 1971]

1. Stylised **Road map of routes to Lydd Airport**- with 5 photographs as a surround 'Frith NWRV.21.'.
2. **SURREY/SUSSEX/KENT**- A Sepia coloured map with grid, in the centre of the map is a large hollow arrow pointing to 'West Hoathley'. In a panel at the bottom 'Friths. Scale 5 Miles to 1 inch / Crown Copyright Reserved / By kind permission of Esso Petroleum.
NB Posted 27th August 1953 [2 1/2d Red Stamp Eliz ii] [post 1952]

"Geographia" Ltd., 33 Strand London W.C. or Fleet St London E.C.4

1. **ISLE of THANET**- [Reculvers to Sandwich] Yellow land, red roads, blue sea. Lower R a panel 'ISLE OF THANET Scale, symbol description for Railways, Stations, Main & Other Roads, heights in feet. scale '0-2 Miles' = [.7", 1.8cm] obbl-'ALEXANDER GROSS F.R.G.S.' OBBR-'COPYRIGHT "GEOGRAPHIA" LTD, 33, STRAND, LONDON. W.C.' [pre 1918]

Geographia / AA / Ordnance Survey

1. **Map of the A25**, covers area Croydon South to Redhill / Sevenoaks.

Wm.C.Gentry.

1. **ISLE of THANET**-[Westagte, Margate, Broadstairs, Ramsgate] Landscape card printed black on cream, Lower R Tramway reference, 'Scale 1/2" = 1 Mile. sl Border obbl-'Copyright-Wm.C.Gentry.' Scale 1/2" = 1 Mile. sl Border
2. **ISLE of THANET**-[Westagte, Margate, Broadstairs, Ramsgate] Landscape card printed red on cream with black overprinting of title 'ISLE OF THANET.' Scale 1/2" = 1 Mile. sl Border obbl-'Copyright-

- Wm.C.Gentry-Railway & General Geographical Agency.' obal-'GOLF LINKS....X', obar 'PLACES AND ITEMS OF INTEREST TO TOURISTS.....•', Both X & • appear on the map face printed in black.
- 3. ISLE of THANET & COAST SOUTH towards DOVER-** [Ramsgate,Sandwich & Deal] Portrait card, printed green on white, sl border- obal- 'GOLF LINKS....X', obar 'PLACES AND ITEMS OF INTEREST TO TOURISTS.....•', Both X & • appear on the map face printed in red. obbl 'Copyright of Wm.C.Gentry.' obbr- 'Railway & General Geographical Agency.'
 - 4. CANTERBURY / WHITSTABLE / HERNE BAY-** Portrait card,printed green on white, sl border- obal- 'GOLF LINKS....X', obar- 'PLACES AND ITEMS OF INTEREST TO TOURISTS.....•', Both X & • appear on the map face printed in red, obbl- 'Copyright-Wm.C.Gentry-Railway & General Geographical Agency.'[pre 1923]

H[enry] J[ames] Goulden. Ltd., Canterbury & Dover

- 1. 'PLAN OF CANTERBURY'** - Portrait style on cream card, landscape plan with sl border for the E & W the N&S borders run straight up to the card edges. ob bottom 'PLAN OF CANTERBURY'
- 2. 'PLAN OF CANTERBURY'**- Portrait style on white card, landscape plan with sl border for the E & W the N&S borders run straight up to the card edges.obbl- 'Published by H.J.GOULDEN. obbc-'PLAN OF CANTERBURY'

NB. Goulden & Wind. Ashford. a 'local' card seen at a PPC Fair 22/3/09

A.Gundry,The Chain Studio,Sandwich

- 1. ISLE OF THANET-** Landscape card, Photographic reproduction of the Hasted IofT Roman map. L G Trade Mark. The "premier" Series. NB. Posted Canterbury AU 22 1913 [Half Penny Green Stamp Geo V]

Headley Bros,Ashford

[Invicta Press founded 1881 by Herbert & Burgess Headley above father's grocery shop @ 46 High Street, In 1883 opened a stationery shop next door. Herbert with Barham Boorman who went on later to produce the Kent Messenger started the "Kent Examiner & Ashford Chronicle" Firm later moved into book printing [Printed the 1st Guide to Ashford 1900]. In 1892 a factory was built behind the High Street. In1906 fire destroyed these works. It was decided to rebuild on a fresh site at the lower end of Queen's Road, where the factory stands today.]

- 1. EAST KENT-** Uncoloured Landscape card, description clockwise as follows. Upper L 'Eastwell Lake,Park & Church nears Ashford', Ashford Chamber of Commerce & CofA', Stylised map of E Kent Rail lines from Faversham/IofT/Dover/Rye/Brighton, 'The Church from the Bowling Green', inset plan of the London Termini and a Steam Locomotive at Ashford Junction'. NB Posted Ashford AP 28 1912 [Half Penny Green Stamp Geo V]

The Hotel Majestic.Folkestone. / AA.

- 1. A dl framed road map of FOLKESTONE-** Uncoloured Portrait card skeleton plan format with major roads radiating out to other centres as far North as Leeds and West to Bristol/ Exeter.

JayEmJay.

- 2. Black border subdivided card of pt Essex,KENT,Ssx,Hants.** containing photographs of major places of interest in the area covered. Title '**EASTBOURNE,SUSSEX**' . See Appendix 1 for complete list

W.& A.K.Johnston Ltd / "National Series" M&L Ld G&L

[Alexander Keith [d 1871] and William [knighted later]founded business 1826

- 1. EAST COAST OF KENT [Ramsgate/Dover]** Portrait card pale green land / blue sea Grid across map face. obbc 'Scale 1-0-3 Miles to 1 Inch.' = [1.5", 3.5cm] obbr 'W. & A.K. Johnston,Ld.' [pre 1920]

Judges of Hastings.

[Frederick,bought the A.Brooker business in 1902,still active 1990s]

1. Stylised **KENT** map c1993 Based on the Hasted Map from 1798, Title within a frame Upper R the map has five vignette views added.
2. Map of the **Isle of Sheppey** c1993

John C.Lane,Grosvenor Place,Margate.

By 1918 it was Lane, Gentry & Co Ltd. Printers,In 1929 address Wellclose Square,Margate.]

1. '**Lane's New Street Map of CLIFTONVILLE MARGATE.**'- Landscape card. Coloured pale green and blue with distance circles centred on x marks the spot [Jetty]. Compass indicator, Lower L a reference box Churches,Tramways,distance circles. sl border obbl- 'Copyright' obbr- 'Published by John C. Lane, Grosvenor Place,Margate.' [1913]
2. '**Lane's New Street Map OF MARGATE (CENTRAL)**'- Portrait card Coloured pale green and blue with distance circles centred on x marks the spot [Jetty]. Compass indicator, Upper L a Reference listing Churches,Tramways,distance circles. sl border ibbl- 'Copyright', ibbr- 'Published by John C. Lane, Grosvenor Place,Margate.'NB Posted Margate SP 9 1913 [Half Penny Green Stamp Geo V]
3. '**Lane's New Street Map OF WESTONVILLE MARGATE** to the left from Railway Stations.'- Landscape card.Coloured pale green and blue with distance circles centred on x marks the spot [Jetty]. Compass indicator, Upper L a sl box of Reference Churches,Tramways,distance circles. sl border obbl- 'Copyright' obbr- 'Published by John C. Lane,Grosvenor Place,Margate.' NB Posted Margate AU 13 1912 [Half Penny Green Stamp Geo V]

L&G / The 'Premier' Series

1. The 'Premier' Series N°1989(Copyright) Stylised East Kent map, title **S.E.COAST OF ENGLAND.**' with an inset image of Canterbury Cathedral. pre 1918
2. The 'Premier' Series N°1988(Copyright) Stylised pt Kent/Sussex map, title '**SOUTH COAST OF ENGLAND.**' with an inset image of Beachy Head from Eastbourne. pre 1918

Little Bazaar. [Petit Bazaar]

1. Outline map of **South Coast of England** and the North West Coast of France. French Trade or Advertising card back printed in postcard format.

The Mappa Co. London,E.C.4 Paternoster House 34,Paternoster Row

1. A map of the **Environs of LONDON**- shows all the major routes in/out of the city,on a scale of 10m/1" .
2. **ISLE OF THANET**- Unc map with red roads,aquamarine sea. Upper L 'Scale of Miles 0-5' =[1.2",1cm]. sl border, obbl 'Based on the Ordnance Survey by permission' obbr 'The Mappa Co. London.E.C.4 [1930s?]

Map Productions Ltd.

1. Double side maps of London/Glasgow and **KENT & Pt OF SUSSEX.**

W.E.Mack.Hampstead N.W.3/Printed by J.Salmon Sevenoaks.England.

1. Landscape card. Coloured map of the South Coast showing Kent,Sussex & pt Hampshire with the railway network as sl and Town/City names. Upper L a Steam Engine exiting a tunnel. NB Posted Littlehampton 13 Jy 1920 [1 One Penny Red Stamp Geo V]

McCorquodale & C° Limited.

1. **SOUTH EASTERN & CHATHAM RAILWAY**-Landscape card with sl border inset panels for Lower R internals of the Drawing Room Car, Lower centre First Class Carriage, Lower L a Joint CofA, above this a Liveried Steam Engine N° 804. [post 1918]
2. **MAP OF THE SOUTH EASTERN & CHATHAM RAILWAY SYSTEM**-Landscape card with elaborate border inset panel for the title, another Lower L for a liveried Steam Engine N° 315. Lower R a sub title 'LONDON AND PARIS UNDER 7 HOURS' Map covers an area Reading/London and all of Kent showing railway lines and named stations, with updating by the addition of 'Kent and East Sussex Light

Railway' line. Reverse shows confirmation of a seat reservation, Posted in London 11 AUG [1913] [Half Penny Green Stamp Geo V] franked by a SECR perforation through the stamp.

3. **ISLE OF THANET**- [Reculvers to Sandwich] Coloured Yellow with red roads/pale blue sea, grid across map face and inset red bordered panel/boxes containing 'Tourist' information. Border a Tt lines, obbr ' George Philip & Son Ltd.

National Railway Museum / S.P. & S Ltd

1. **MIDLAND RAILWAY POSTER**[Reproduction]- Full colour, Map of E,W & pt Scotland with numerous photographs as a surround produced c 1890 by the Midland Railway C^o 'Geo H.Turner.General Manager. Derby.'

The National Postal Museum.London EC1A 1LP.

1. **RYE & ROMNEY MARSH**- A reproduction of part of John Cary's New Map of E&W with Pt of Scotland first produced for the Postal Authorities in the 1790s.but from 2nd Ed of 1816. [1991]

Ordnance Survey. / Cramps

1. O.S. map **CANTERBURY CITY PLAN** .
4" x 6". On the address side Lower L **CRAMPS (incorporating Bells of Canterbury and Invicta Framing Service)...** followed by address and telephone number. Lower R 'Printed by Ordnance Survey, Southampton. / © Crown Copyright 1989.' (**WH Coll-CCSoc**y)

Ordnance Survey. / St Edmunds School

1. O.S. map **CANTERBURY CITY PLAN and MAP**
4" x 6" On the map face a black arrow pointing to St Edmunds School. On the address side.Upper L '**St Edmunds School.....**' followed by address and telephone number. Lower R 'Printed by Ordnance Survey, Southampton. / © Crown Copyright 1989.' (**WH Coll-CCSoc**y)

Ordnance Survey. / Scout Activity Centre

1. O.S. map **CHATHAM MAP**
4" x 6" On the map face a black arrow pointing to the centre Lower L a Black & White Logo.On the address side.Upper L '**Buckmore Park Scout Activity Centre** , address and telephone etc. centre division line Printed by Ordnance Survey, Southampton. / © Crown Copyright 1989.' (**WH Coll-CCSoc**y)

Ordnance Survey./Holiday Inn

1. Dover. 4" x 6" O.S. map of **Dover TOWN PLAN**. Coloured, with Lower R an inset photograph of the Hotel., and two sl panels detailing Ferry Information. On the address side Upper R '**HOLIDAY INN ® Dover....**' followed by address and telephone number. centre division line 'Printed by Ordnance Survey, Southampton.for Holiday Inn (U.K.Inc) [**Bart**]

Ordnance Survey. / Land Registry

1. Land Registry on a 1" O.S. map **Tunbridge Wells TOWN PLAN** 1990.
4" x 6" on the map face a large black arrow at the site of the LR Office building, Lower R a t line panel containing 'LR' logo and ' Land Registry'. On the address side Lower L '**Tunbridge Wells District Land Registry / Tunbridge Wells...**' followed by address and telephone number. centre division line 'Printed by Ordnance Survey,(tel 0703-792802) © Crown Copyright 1990' [**Bart**]

Ordnance Survey. / MCL GROUP

1. O.S. map **TUNBRIDGE WELLS Map** Lower R a sl panel with '**MCL GROUP**'. On the map a black arrow pointing to the building. 4" x 6" On the address side.Upper L '**MCL GROUP**. followed by address and telephone etc. centre division line 'Printed by Ordnance Survey, Southampton. / © Crown Copyright 1989. (**WH Coll-CCSoc**y)

Ordnance Survey. / NATIONAL RIVER AUTHORITY

1. O.S. map **THAMESMEAD PLAN**. Upper R a sl panel with '**Logo and NRA**' On the map a black arrow pointing to the building. 4" x 6" On the address side. L side **NATIONAL RIVER AUTHORITY** followed by address and telephone etc. Lower R 'Printed by Ordnance Survey, (tel: 0703-792802) / © Crown Copyright 1990.' (**WH Coll-CCSoc**)

Ordnance Survey. / OWLETTES

1. O.S. map **DARTFORD PLAN**. Upper L '**OWL** [logo] **OWLETTES**'. On the map a black arrow pointing to the building. 4" x 6". On the address side. L side '**W.M.OWLETTES**'. followed by address and telephone etc. centre division line 'Printed by Ordnance Survey, Southampton. © Crown Copyright 1989. (**WH Coll-CCSoc**)

Ordnance Survey. / West Heath

1. O.S. map **SEVENOAKS PLAN**
4" x 6" On the map face a black arrow pointing to West Heath. On the address side. Upper L '**WEST HEATH..** address and telephone etc. centre division line 'Printed by Ordnance Survey (tel: 0703-792802) © Crown Copyright 1991.' (**WH Coll-CCSoc**)

Ordnance Survey. / NATIONAL RIVER AUTHORITY

1. O.S. map **THAMESMEAD PLAN**. Upper R a sl panel with '**Logo and NRA**' On the map a black arrow pointing to the building. 4" x 6" On the address side. L side **NATIONAL RIVER AUTHORITY** address and telephone etc. Lower R 'Printed by Ordnance Survey, (tel: 0703-792802) / © Crown Copyright 1990. (**WH Coll-CCSoc**)

The Photographic Greeting Card Co. Ltd., London.

1. Stylised **EAST KENT** map with photographs surrounding sides and top of card.

Photo Precision Limited St.Ives, Huntingdon

1. Outline Stylised map of Kent with a photographic inset within this, Upper L Shield CofA of Invicta, Lower L Parchment title '**A MAP OF KENT BEING KNOWN AS THE GARDEN OF ENGLAND.**' Isle of Sheppey is a 'normal' map. see also Unidentified N° 1 below.

Post Office./ House of Questa. London

1. **ENGLAND & WALES with NORTH WEST FRANCE**-A Centenary celebration of the setting of the Prime Meridian at Greenwich in 1884 [1994]

The 'Premier' Series see under L & G

Reculver Cards. Herne Bay [Reproduced by]

1. This card is a c1980s reproduction of the Walker/Bartholomew series originally produced c1900/1905, this one is card N° 220 RECULVERS of that Geographical series.

G. Rinquel, Bruxelles.

1. **Iles Britanniques Theatre de la Guerre** - Coloured pastel shades of Red, Green, Yellow with a Blue sea. Map shows all of GB and pt of N.W. France to the west of Calais & Orleans. Reverse has only 'Editeur G. Rinquel, Bruxelles. WW I. [c1915]

Sabena Airline.

1. Card with inset strip show map of **KENT/LONDON / ESSEX TO CALAIS / OSTENDE / BRUSSELS.**

J.Salmon Ltd., Sevenoaks. see also W.E.Mack above

[Est 1815, acquired by Joseph in 1880 @ 85, High St and Printing Works, eldest son Joseph took over in mid 1890s and commenced publishing Directories & Guides,

1. Stylised **MAP OF KENT** with Upper L Shield CofA of Invicta, Lower R Cinque Ports CofA, large compass pointer Lower centre Lower R signed M.F.Peck.'1-64-00-04'
2. Another copy of N° 1 but with broad green border surround. '2-64-00-04'
3. Stylised map of **ROMNEY MARSH AND HASTINGS / RYE ENVIRONS**. Lower C Cinque Ports CofA, title 'Romney Marsh and Surrounding District' '4651'

Shoemith & Etheridge Ltd. Hastings.

1. Uncoloured. Stylised **EAST KENT** map circle on centre of Canterbury. Lower R signed S.J.Turner F.R.G.S.
2. Stylised **SOUTH SUSSEX** circle centred on of Hastings / St Leonards. Lower R signed S.J.Turner F.R.G.S.
3. **EAST KENT** map circle on centre of Canterbury. Lower R signed S.J.Turner F.R.G.S.
4. **CANTERBURY-** Landscale card City plan in the centre with 4 views down either side and a inset of the Cathedral lower centre of plan. Upper centre City CofA, plan is signed lower R corner 'S.J.Turner. F.R.G.S.' [c1930s]

S.P.C.K [Society for the Promotion of Christian Knowledge].

A uncoloured Map from the Diocese Series of Postcards, this one covering Canterbury, it is surrounded by a series of drawings depicting Historical Events, People, Buildings-Lighthouse, Castles, Diocese Coat of Arms, Portrait of Charles Dickens &c. primarily in Blue, Yellow and White.

1. **Map of East Kent** date unknown.

G.H.Stickland, Gordon Hotel, Rochester

1. A card with a stylised map of **Reading / Bournemouth** in the West to **Margate / Dover** in the East. Produced to indicate all the main Temperance Hotels in the region.

Valentine & Sons.Ltd.Dundee & London.

[John founded in 1825, son James partner in 1830, Ltd C° in 1896, Public C° 1907 as Valentine & Sons (1907)Ltd., still actively producing cards early 1960s]

1. **'THE ISLE OF SHEPPEY AND NORTH COAST OF KENT.'** West to Sittingbourne/East to Canterbury. 'A.2405'
2. The **SOUTH EAST CORNER OF ENGLAND** 'A.2343'

Voile & Robertson's Library. Faversham.Kent.

1. **KENT-The Doorway of England-** 2 copies. A WW I patriotic PPC showing a stylised map of Kent with a Uniformed Sentry guarding a doorway. Invicta CofA Upper L. NB Posted Sheerness 10 AU 1915 [Half Penny Green Stamp Geo V]
2. **SOUVENIR of Aeroplane Raid on Faversham Sittingbourne & Sheppey on April 16th 1915 between 12 and 1pm.** A WW I patriotic PPC showing a stylised map of the A2 and Isle of Sheppey marking the places that bombs fell. NB Posted Eastchurch..... [Half Penny Green Stamp Geo V]

J.Walker & C°.Ltd. / [J.Bartholomew & C°] 5, Warwick Lane. London E.C.

Maps cards based on a version of the Bartholomew's Imperial Map of E & W. [issued originally c1868]. All cards in pale green with pale blue for river/sea water areas, the map cards commenced in 1903.

1. **Environs of LONDON-** Landscape card with Upper R scale '0-4 Miles'=[.95,2.3cm]. Lower R inset view of 'R.N.College, Greenwich.', obal-'N° III GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.', ob R Side- 'ENGRAVED BY J.BARTHOLOMEW C°'. obbl-'LONDON COUNTY COUNCIL & PARLIAMENTARY DIVISION.'. obbc scale '0-3 Miles'=[.9",2.3cm]. Posted Kingston on Thames 1st Mar 1943 [2d Orange Stamp Geo VI]
2. A different **Environs of LONDON-** Landscape card with Lower L inset view of 'Crystal Palace.' obal-'N° 112 GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.', ob R Side- 'ENGRAVED BY J.BARTHOLOMEW C°'. obbr- 'RAILWAY MAP OF LONDON & SUBURBS.'. NB.Posted Blackpool 24th June 1943 [2d Orange Stamp Geo VI]

3. **MID KENT-** Landscape card with Upper L inset view of 'All Saints Church & College, Maidstone.', Lower R scale '0-4 Miles'=[1",2.5cm], obal-'N° 214 GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.,'. ob R Side- 'ENGRAVED BY J.BARTHOLOMEW C°'.
 4. **WEST & MID KENT-** Lower L inset view of 'Allington Castle.Maidstone.', LOWER CENTRE SCALE '0-10 MILES' = [1",2.5cm]. obal-'N° 215 GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.,'. ob R side- 'ENGRAVED BY J.BARTHOLOMEW C°'. obbc-'SOLD BY WALTER RUCK,MAIDSTONE.'
 5. **WHITSTABLE/HERNE BAY [The Reculvers area]-**Landscape card with Lower R inset view of 'The Reculvers,Herne Bay.' Lower L scale '0-2 Miles.' = [1",2.5cm] obal-'N° 220 GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.,'. ob R side- 'ENGRAVED BY J.BARTHOLOMEW C°'.
 6. **WHITSTABLE/HERNE BAY-** Landscape card with Lower R inset view of 'The East Promenade.Herne Bay.' Lower L scale '0-2 Miles.' = [1",2.5cm] obal-'N° 221 GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.,'. ob R side- 'ENGRAVED BY J.BARTHOLOMEW C°'.
- NB.Posted Chartham May 5 1904 [Half Penny Green Stamp Edw VII]

At 6a Insert Card N° 222 see below for full details.

7. **ISLE of THANET-** Landscape card with Lower L centre view of ' Herne Bay.From Pier.' Lower R scale '0-4 Miles.' = [1",2.5cm] obal-'N° 223 GEOGRAPHICAL SERIES'. 'JOHN WALKER & C°.Ltd.,'. ob R side- 'ENGRAVED BY J.BARTHOLOMEW C°'.
- NB.Posted East Dulwich Sep 22 1903 [Half Penny Green Stamp Edw VII]
8. **ISLE of THANET-** Landscape card with Centre view of ' Marine Parade,Herne Bay'. Lower R scale '0-4 Miles' = [1",2.5cm] obal-'N° 224 GEOGRAPHICAL SERIES'. 'JOHN WALKER & C°.Ltd.,'. ob R side- 'ENGRAVED BY J.BARTHOLOMEW C°'.
 9. **ISLE of THANET-**Landscape card with Lower L centre view of 'The Fort Margate.' obal-'N° 225 GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.,'. ob R side - 'ENGRAVED BY J.BARTHOLOMEW C°'. Lower R scale '0-2 Miles' = [1", 2.6cm]
- NB.Posted Maidstone Au 2 1907 [Half Penny Green Stamp Edw VII]
10. **ISLE of THANET-** Landscape card with Lower R inset view of 'The Jetty, Margate.' Lower centre scale '0-4 Miles.'=[1",2.5cm] obal-'N° 226 GEOGRAPHICAL SERIES'. 'JOHN WALKER & C°.Ltd.,'. ob R Side- 'ENGRAVED BY J.BARTHOLOMEW C°'.
- NB.Posted Margate April 25 1903 [Half Penny Green Stamp Edw VII]
11. **ISLE of THANET & COAST SOUTH TO DOVER** - Portrait card with centre R inset view of 'Margate Harbour.' Lower L scale '0-4 Miles.' = [1",2.5cm], obal-'N° 227 GEOGRAPHICAL SERIES'. 'JOHN WALKER & C°.Ltd.,'. ob R side- 'ENGRAVED BY J.BARTHOLOMEW C°' .
- NB.Posted Margate Sp 29 1904.[Half Penny Green Stamp Edw VII]
12. **ISLE of THANET-** Landscape card with Lower centre inset oval view of 'Pier Head,Ramsgate. Lower R scale '0-4 Miles.' = [1",2.5cm], obal-'N° 230 GEOGRAPHICAL SERIES'. 'JOHN WALKER & C°.Ltd.,'. ob R side- 'ENGRAVED BY J.BARTHOLOMEW C°'.
 13. **ISLE of THANET-** Landscape card with L centre inset view of 'Ramsgate Sands.' Lower R scale '0-2 Miles.'=[1", 2.5cm] obal-'N° 231 GEOGRAPHICAL SERIES'. 'JOHN WALKER & C°.Ltd.,'. ob R side- 'ENGRAVED BY J.BARTHOLOMEW C°'.
- NB.Posted Broadstairs Station Au 25 1906. [Half Penny Green Stamp Edw VII]

At 13a Insert Card N° 232 see below for full details.

At 13b Insert Card N° 235 see below for full details.

At 13c Insert Card N° 416 see below for full details.

At 13d Insert Card N° 418 see below for full details.

At 13e Insert Card N° 419A see below for full details.

14. **SOUTH COAST [Worthing/Rye & Tenterden]-** Landscape card with Upper L inset view of ' The Pier,Hastings.' Lower R scale '0-10 Miles' = [1", 2.5cm] obal-'N° 246 GEOGRAPHICAL SERIES'. 'JOHN WALKER & C°.Ltd.,'. ob R side- 'ENGRAVED BY J.BARTHOLOMEW C°'.
- NB.Posted Hastings Jy 30 1903. [Half Penny Green Stamp Edw VII]

15. **SOUTH COAST [Bexhill/Romney Marsh]** Landscape card with Upper L inset view of 'The Beach,Hastings.' Lower R scale '0-4 Miles' = [1",2.5cm], obal-'N° 247 GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.,'. ob R side- 'ENGRAVED BY J.BARTHOLOMEW C°'.
NB Posted St Leonards on Sea OC 8 1903 [Half Penny Green Stamp Edw VII]
16. **SOUTH COAST [Hythe/Dover]**- Portrait card with centre L inset view of 'The Band,Folkstone.' Lower R scale '0-4 Miles.' = [1",2.5cm], obal-'N° 406 GEOGRAPHICAL SERIES'. 'JOHN WALKER & C°.Ltd.,'. ob R side- 'ENGRAVED BY J.BARTHOLOMEW C°'. NB. Mss date Folkestone 20th June 1903.
17. **SOUTH EAST COAST [Hythe/Deal]**- Landscape card with Upper L inset view of 'Tollgate,Folkstone.' Lower centre scale '0-4 Miles.' = [1",2.5cm], obal-'N° 407 GEOGRAPHICAL SERIES'. 'JOHN WALKER & C°.Ltd.,'. ob R Side- 'ENGRAVED BY J.BARTHOLOMEW C°'.
NB. Mss date Monday 29/5/03 [Half Penny Green Stamp Edw VII] but not posted.
18. **SOUTH EAST COAST [Hythe/Sandgate/Folkestone]**- Landscape card with Lower R inset view of 'St Mary's Church,Folkstone.' Lower L scale '0-2 Miles' = [1",2.5cm] obal-'N° 408 GEOGRAPHICAL SERIES'. 'JOHN WALKER & C°.Ltd.,'. ob R side- 'ENGRAVED BY J.BARTHOLOMEW C°'.
19. **KENT-** Landscape card with Lower R inset view of 'The Lees,Folkstone.' Lower L scale '0-10 Miles'=[1", 2.5cm] obal-'N° 409 GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.,'. ob R Side- 'ENGRAVED BY J.BARTHOLOMEW C°'.
NB.Posted Folkestone OC 5 1904. [Half Penny Green Stamp Edw VII]
20. **CROYDON/CHATHAM [South to Beachy Head]**Portrait card with centre L inset view of 'The Pantiles,Tunbridge Wells.' Lower R scale '0-10 Miles' = [1",2.5cm] obal-'N° 415 GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.,'. ob R side- 'ENGRAVED BY J.BARTHOLOMEW C°'.
21. **WESTERHAM/TESTON [South to Groombridge/Lamberhurst]** Landscape card with Lower L inset view of 'London Road & Common,Tunbridge Wells.', Lower centre scale '0-4 Miles' = [1",2.5cm], obal-'N° 417 GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.,'. ob R side- 'ENGRAVED BY J.BARTHOLOMEW C°'.
22. **TONBRIDGE [South to Groombridge/Tunbridge Wells]** Portrait card with Upper L inset view of 'High Rocks,Tunbridge Wells.' Lower L scale '0-2 Miles' = [1",2.5cm] obal-'N° 419 GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.,'. ob R side- 'ENGRAVED BY J.BARTHOLOMEW C°'. Wide unprinted margin at bottom of card.
NB.Posted Tunbridge Wells AU 28 1903 [Half Penny Green Stamp Edw VII]
23. **SOUTH EAST LONDON [Clapham/Chislehurst]** Landscape card with Lower L inset view of 'Crystal Palace.' Lower R scale '0-2 Miles' = [1",c2.5cm] obal-'N° 720 GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.,'. ob R side- 'ENGRAVED BY J.BARTHOLOMEW C°'. obbr 'PUB.D BY LYDALL & SON,BECKENHAM,LEWISHAM, DULWICH, AND BROCKLEY.'
NB Posted Anerley JA 22 1904 [Half Penny Green Stamp Edw VII]
24. **ISLE of THANET**-Landscape card with Lower R inset view of 'Westgate-on-Sea.' Lower centre scale '0-4 Miles.'=[1",2.5cm] obal-'N° 739 GEOGRAPHICAL SERIES'. 'JOHN WALKER & C°.Ltd.,'. ob R Side- 'ENGRAVED BY J.BARTHOLOMEW C°'.
NB.Posted Westgate on Sea Jy 8..... [Half Penny Green Stamp Edw VII]

Additional inserted details

- 6a. **Canterbury to North Kent Coast.** Portrait card with L centre inset view of 'The Downs,Herne Bay', Lower R scale. obal-'N° 222 GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.,'. ob L side- 'ENGRAVED BY J.BARTHOLOMEW C°'.Lower Centre Scale.
- 13a.**Isle of Thanet and the Downs to Dover** Portrait card withLower R circle view 'The Waterfall, Ramsgate.' obal-'N° 232 GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.,'. ob L side- 'ENGRAVED BY J.BARTHOLOMEW C°'.Lower centre Scale.
- 13b.**Canterbury to North Kent Coast.** Portrait card with Lower R circle view 'Canterbury Cathedral.' obal-'N° 235 GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.,'. ob L side- 'ENGRAVED BY J.BARTHOLOMEW C°'.Lower R Scale.

13c. Tunbridge Wells to the South Coast. Portrait card with Lower R circle view 'Toad Rock, Tunbridge Wells.'. obal-'N° 416 GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.,'. ob L side- 'ENGRAVED BY J.BARTHOLOMEW C°.Lower R Scale.

13d. Kent/Sussex Border around Tunbridge Wells. Landscape card with Upper L view 'Penshurst Place, Tunbridge Wells.'. obal-'N° 418 GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.,'. ob L side- 'ENGRAVED BY J.BARTHOLOMEW C°.Lower R Scale.

13e. Kent/Sussex Border Around Tonbridge/Tunbridge Wells. Portrait card with Lower R view 'Eridge Castle, Tunbridge Wells.'. obal-'N° 419A GEOGRAPHICAL SERIES'. obar-'JOHN WALKER & C°.Ltd.,'. ob L side- 'ENGRAVED BY J.BARTHOLOMEW C°.Lower L Scale.

NB. Images for all the additional cards may be found at <http://mapcard.co.uk/Walkerlist5tn.htm> courtesy of Collector Julian Catkins.

E. Wrench.Ltd/The Wrench Series/G.Philip & Son Ltd

[John Evelyn Wrench commenced with imported cards from Saxony on 29th November 1900, Henry Stead joined as a Junior Ptnr, became a Ltd C° in 1902, @ N° 2 Arthur St off New Oxford St, extended to 3,4,&5, in 1904 Amalgamated Press Ltd took a large stake in the business but soon after it went into Receivership, C° reconstructed as Wrench Postcards Ltd when Wrench left, the C° finally closed in 1906]

1. **ENVIRONS OF LONDON-** Landscape card with Lower R swag title, Upper R City CofA, Lower L scale '0-6 Miles'=[.8",2cm] sl border obbl 'G.Philips & Son.Ltd.,'. Reverse The Wrench Series N° 2,716
NB. Knight Brothers worked with Wrench before setting up on their own

The Woodland Card Co.,Ltd.,13 & 14 Kings Street,Snow Hill.EC.

1. **FOR KING AND COUNTRY-** A WW I PPC showing a stylised map of Kent with a standing Lion guarding the coast along with the Royal Navy.[[1915]

Unidentified Publishers-

1. Coloured stylised map of Kent, Upper L Shield CofA of Invicta, Lower L Parchment title '**A MAP OF KENT BEING KNOWN AS THE GARDEN OF ENGLAND.**' believed to be produced by Photo Precision.
2. **ISLE OF THANET-** Photographic Reproduction of a loT O.S. map, Lower centre 'SCALE 0-6 Miles'=[1.8",4.5cm] Lower L a note headed 'Map of the Isle of Thanet and Neighbourhood' and 5 lines of text.
3. '**THE THAMES showing the Principal towns through & near which it flows.**' Landscape card with Inset views [Source of the Thames,Windsor Castle,Tower Bridge] and a map of E&W at the corners. Border Tt, No Publisher but part of a set of 6 River map cards all advertise Cadburys Chocolates so probably by them. Thames, Tyne, Avon, Mersey, Liffey and Clyde. [c1920s?]

Others-

Bennett Publications. Lenham. Kent.

Many local photographers also produced cards of their area during the 20th century

St Dunstan's Photo Engraving Company, was bought in 1897 by the

Photochrom Company, with its head office in London, and its printing works at Tunbridge Wells.

The Pictorial Stationery Co. Est 1897, in 1900 registered the 'Peacock' TM

Company declined 1908 was wound up 1914.

Original 'real' map sources-

1. **John Cary's** 1/5" map of E,W & pt of S 1816[but later]
2. **J.Bartholmew's** Imperial Map of E,W 1868 [but later] John Walker & C° published the Geographical series between 1903-5 with small inset half tone view of some area tourist feature/building.
3. **George Philips & Son** from P's Topographical Map of E & W. by E.G.Ravenstein. for comparison see P's folding map of Ramsgate & Margate District c1890s

4. **W.&A.K.Johnston** from W. & A.K. J's New Three Miles to an Inch Map of England (Coloured) Sht 19 [c1895 or later] from
5. **Ordnance Survey**
6. **"Geographia" Ltd.** from G's Large Scale Road Map of Kent at 3m/1"
7. **G.W.Bacon C° Ltd** variously produced from The Daily Dispatch series and his own later large/small scale maps circa early 1900s

APPENDIX 1

JayEmJay Cards

Produced a set of cards covering England, Wales, Scotland, Ireland and the Channel Islands, there are ten maps in all, (1) **The whole of England & Wales**, (2) The whole of Scotland, (3) The North West of England, (4) The East Coast of England, (5) The South West of England, (6) The whole of England, Ireland, Scotland & Wales, (7) Isle of Wight, (8) **The South Coast of England**, finally two 'proper' geographical maps of Jersey and Guernsey. The ones concerning Kent and/or its South Coast outline are in bold. The complete Kent list below is numbered in alphabetical order.

NB. Images for all the additional cards may be found at <http://mapcard.co.uk/Jayemjaytn.htm> courtesy of Collector Julian Catkins

The South Coast of England Map

1. **Canterbury. ii**
4. **Eastbourne. i**
6. **Folkestone.**
7. **Gillingham. i**
9. **Littlehampton.**
11. **Margate.**
12. **Rye.**
14. **Worthing**

The England & Wales Map

2. **Canterbury. i**
3. **Chatham.**
5. **Eastbourne.ii**
8. **Gillingham. ii**
10. **Maidstone.**
- 13 **Tunbridge Wells.**

Additional Reading -

British Library Catalogue "What Use is a Map?"

Collecting Printed Ephemera Maurice Rickards 1988

The Encyclopedia of Ephemera Maurice Rickards 2000

Ephemera of Travel & Transport J Anderson & E Swinglehurst 1981

The Lyle Price Guide to Printed Ephemera 1984. [Barratt & C° p 419]

Picture Postcards and their Publishers by Antony Byatt 1978

Register of Ephemera Collections in the UK-Centre for Ephemera Studies Reading University 2003